



**FIVE GOOD REASONS
TO IMPROVE ENERGY
EFFICIENCY IN
BUILDINGS**

**ZERO REASONS
NOT TO ACT**



REASON 1

40% of Europe's total energy consumption is used by buildings. Half of this energy use could be saved through simple measures such as roof and wall insulation



REASON 2

€270 billion is the amount of money that a lack of energy efficiency in buildings can cost the European Union every year



REASON 3

3.3 million barrels of oil is the amount of energy that could be saved each day, if buildings were made more energy efficient



REASON 4

460 million tonnes of carbon dioxide could be reduced each year through cost-effective measures in buildings



REASON 5

up to 530,000 jobs would be created in Europe through an ambitious strategy to improve energy efficiency in buildings

This leaves ZERO REASONS for Europe's Heads of State not to act