

The **heat** is on but the facts are **chilling**



The **CHILLING FACT** is that while the threat of **GLOBAL WARMING** becomes more certain, the most effective measures to reduce greenhouse gas emissions remain under exploited. Using existing technology, such as proper insulation, Europe could reduce greenhouse gas emissions and achieve more than the total EU commitment made in Kyoto.

Achieving these reductions will take political commitment and strong action. Recent European legislation on energy efficiency in buildings takes a small step in the right direction. However, these measures leave **90%** of the potential savings from buildings untapped. It is time to put our house in order by improving insulation standards across Europe.

ABOUT EURIMA

Eurima is the European Association of Insulation Manufacturers and represents the interests of all major mineral wool (glass and stone wool) producers. Its members manufacture throughout Europe and represent a major part of the European market for thermal and acoustic insulation in buildings. Mineral wool's most common application is for insulating roofs and walls of residential and commercial buildings and industrial insulation.

EURIMA: campaigning to improve energy efficiency standards in buildings through insulation.

For more information on the huge potential of insulation in achieving the Kyoto objectives, please contact EURIMA:
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ABOUT INSULATION

Insulation not only increases comfort but also helps to:

- > **save energy**
installing insulation in a house can reduce heating costs **by over 40%** and cooling costs **by up to 80%**
- > **reduce greenhouse gas emissions**
reduce greenhouse gas emissions: proper insulation standards across Europe could reduce the EU's CO₂ emissions by **370 million tonnes per year** which equates to taking 6 million cars off the road for 14 years
- > **create European jobs**
with mineral wool insulation being manufactured in Europe and installed in European buildings, investments made to improve insulation levels are also investments in European jobs

EURIMA
EUROPEAN INSULATION MANUFACTURERS ASSOCIATION