Insulation Delivers!

Existing buildings are responsible for over 40% of the world’s total primary energy consumption, and account for 24% of world CO₂ emissions (IEA 2006)

Energy refurbishment of existing buildings through measures such as Mineral Wool* insulation will:

- contribute to more comfortable living spaces and better cities
- be relatively inexpensive and is a once only cost for the life of the building
- help local government make good policy decisions in the global fight against climate change
- create local markets for locally produced products
- boost employment in the construction industry, especially in local Small-and Medium-sized companies
- provide the most financially attractive of all energy efficiency and renewable energy measures to reduce greenhouse gas emissions from buildings
- contribute decisively to the mitigation of the 50% – 85% of our global CO₂ emissions which need to be reduced by 2050
- make many investment decisions on the supply side obsolete thus, saving millions, avoiding lengthy planning processes and unsightly infrastructure projects in your town
- reduce energy poverty and social inequalities in your area
- increase your independence in choosing your energy-mix
- capitalise on existing technology with a high recycled content and excellent environmental life-cycle

DO YOU NEED MORE? LET’S MAKE THE RIGHT CHOICES!

Any serious response to climate change requires well-insulated buildings.

Mineral Wool Insulation: the Energy Efficient Technology!

*fiber glass & stone wool