



## Insulation for Energy Efficiency in Buildings

# SIMPLE AND EASY. ... JUST THINK OF IT!

- Buildings are unquestionably Europe's biggest energy users being responsible for **40%** of its energy used and one of Europe's biggest polluters accounting for **36%** of its CO<sub>2</sub> emissions
- A **low energy building** requires approximately **90%** less energy for heating or cooling, compared to an average existing building
- Energy efficiency measures such as adequate **mineral wool insulation** in all European buildings would save **460 million** tonnes of CO<sub>2</sub>/year, the equivalent of **3.3 million** barrels of oil per day and would create up to **530,000\*** jobs in Europe

Insulating our buildings offers the simple solution in the mitigation of climate change.

\* Eurima estimates

When Christopher Columbus was told that discovering the Americas was no great accomplishment, he challenged his critics to make an egg stand on its tip; after they gave up trying, he did so by tapping the egg on the table so as to flatten it. Thus, showing that the most obvious solutions are often ready and available!

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European Insulation Manufacturers Association