



KEEP COOL, STAY WARM, INSULATE!!

European Sustainable Energy Week
28 January until 1 February 2008

Throughout the week at EUSEW, **Eurima** and **Climate Alliance** will together be highlighting the vital importance of keeping our homes and climate cool, for the sake of Europe's economy, climate protection and environment friendly development.

By simple insulation measures on energy efficiency in buildings, we can unlock the enormous potential to reduce CO₂ emissions to help tackle climate change, we can develop a more robust and competitive European economy and greater global energy security.

Highlights of the week will include:

Monday 28 January 12.00 - 13.00: Opening reception, come and join us on the ground floor of the European Commission - Charlemagne building for a cold or warm drink - Special guest appearance from **Bob the Builder™** and launch of the **Climate Alliance Virtual Ice Block Bet competition** - win a free Energy Audit to your home!

Tuesday 29 January: 12:00 - 13:00: Bob the Builder™ arrives for a second guest appearance.

Thursday 31st January from 12.00 - 13.00: Announcement of winner of the Climate Alliance's **Ice Block Bet competition**.

Confirm your presence to reception@eurima.org for the opening reception on the 28 January and register for your entrance pass to the Charlemagne building at www.eusew.eu/.

For the rest of the week - join us for a warm or cool drink (09:00 until 17:00 h), learn about energy efficiency in buildings, win an *Insulated Cup* and see how simple keeping cool and staying warm at home can be!

For information on how to arrange a group guided tour of our event please contact:
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