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Keep Cool, Stay Warm - Insulate!!

BOB'S MOTTO IS:

reuse, reduce and recycle.
In buildings the place
to start is to reduce the
energy that we use.

Are you on board with Bob?

 **eurima**
European Insulation Manufacturers Association

www.eurima.org

What is a U-value?

- a) it describes and quantifies the amount of heat loss that occurs through an element of construction
- b) the cost of insulation per square metre
- c) a measurement of how much you think of yourself

How much of Europe's total energy consumption is used by buildings?

- a) 5%
- b) 30%
- c) 40%

A lack of energy efficiency in buildings costs Europe 270 billion Euro a year, but how much will a lack of energy efficiency in new residential buildings cost Belgium over the next ten years? *(Clue: find this answer with the Eurima Bar calculation tool - How Blue Are U?)*

- a) 1,542,000,000 €
- b) 2,673,000,000 €
- c) 3,607,000,000 €

How much energy can a low energy house save, compared to existing buildings?

- a) 20%-50%
- b) 30%-60%
- c) 50%-90%

Get all four answers right and win your very own insulated Eurima mug!

Name:.....
Title/Organisation:.....
Email:.....
Address:.....