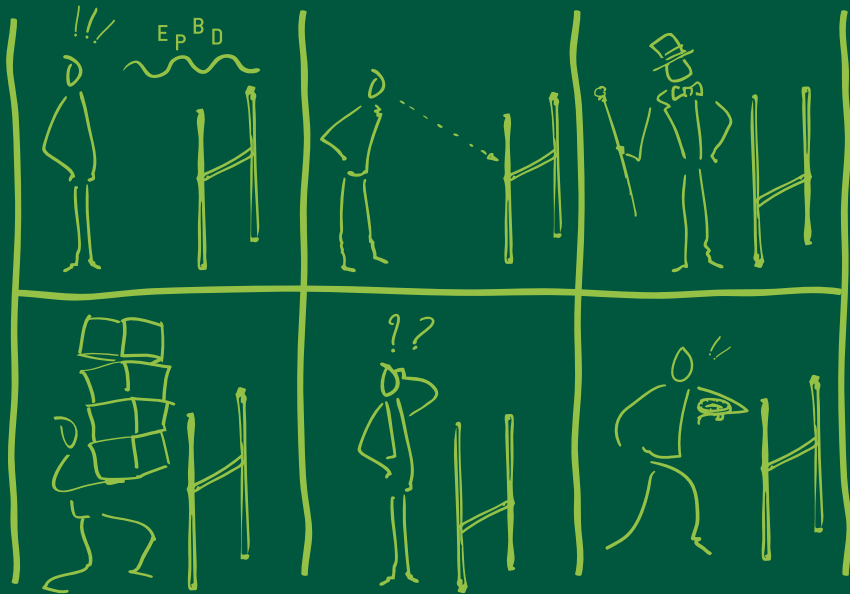


Aim High - Go Low

Insulate!





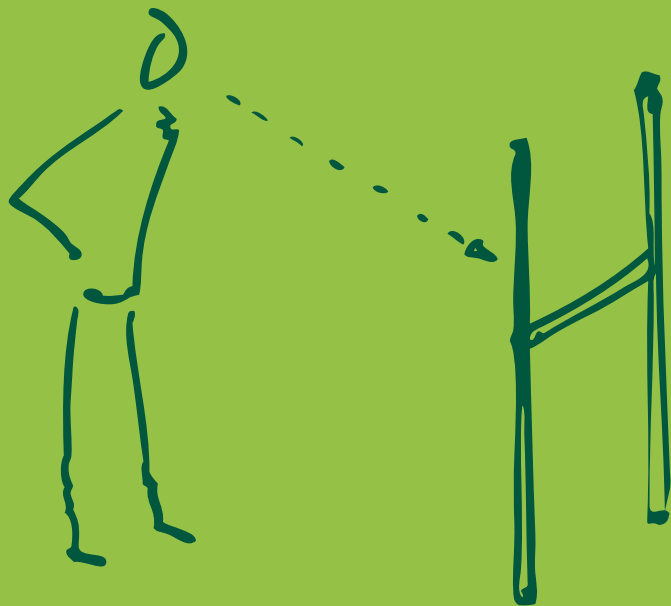
High Priority

Let's Get Moving

Let's not leave the *Energy Performance of Buildings Directive* in limbo without ambitious targets...

Just like limbo dancing, reducing energy use in buildings can be achieved with the right focus and ambition.

The EPBD is the *chance of a lifetime!*



HighTargets

Be ambitious, not ambiguous

Make very *low energy buildings* the standard for residential and non-residential buildings by **2014**.

Implement minimum energy performance requirements for the building envelope as well as other energy related components when buildings are renovated.



LOW_{Cost}

You don't have to be rich...
to save the planet

Save money and the planet. *Insulation* and other measures that improve energy efficiency in buildings offer an amazing return on investment, even in the short term.

By 2007 more than *8,000 buildings* were successfully constructed in Europe to a low energy standard; with very positive feedback from their users.



High Availability

Lots of potential

Insulation is available now. *Low energy buildings* are a crucial part of Europe's energy solution.

Buildings account for **40%** of Europe's energy use.

Energy efficiency measures such as *insulation* in all European buildings would save **460 million tonnes of CO₂/year**, the equivalent of **3.3 million barrels of oil** per day and would create **530,000 jobs in Europe**.

A low energy building requires approximately **90% less energy** for heating or cooling, compared to an average existing building.



LOW Energy Buildings

Not as hard as it looks...

We can make a difference today by:

- Implementing a strong **regulatory framework**
- Providing **training** and **education** to the building chain
- Offering **preferential loans** for significant energy performance improvements
- Giving **tax credits** for installing energy-saving products
- Disseminating **Information** and promoting **best practices**
- Providing **organisational support**

All it takes is a **flexible political will!**



HighTime

Let's do it now!

The recast of the *Energy Performance of Buildings Directive* presents a **unique opportunity** to address today's and tomorrow's challenges for the sake of:

- Security of energy supply
- Economic recovery
- Reaching our climate change goals
- Combating fuel poverty
- Job creation

The Eurima report “Better Buildings through Energy Efficiency - A Roadmap for Europe”, recommends specific policy packages for energy efficiency in buildings, showing which instruments can work together to address a specific setting.

www.eurima.org/eurima-publications

Key to table:

Preferential loans for significant energy performance combined with energy audits and organisational support	Mandatory performance evaluations combined with regulatory benefits for above-standard performance	Energy upgrading requirements combined with energy audits and organisational support	Tax credits for installing energy-saving products (for landlords) combined with energy audits and organisational support	Energy upgrading requirements	Above-standard requirements for government buildings, combined with energy performance contracting

Suggested Policy Packages

By Sector and Tenure

	New buildings	Existing buildings
Residential buildings		
Owner-occupied		
Private rental		
Social rental		

Commercial buildings		
Owner-occupied		
Private rental		

Public buildings		
Owner occupied		



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