

www.eurima.org

EURIMA
EUROPEAN INSULATION MANUFACTURERS ASSOCIATION

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minus 20% **by 2020**

Join us in making
Europe a world leader
on energy efficiency
in buildings!

INVITATION

Our Goal: a 20% reduction in heat-related energy use in buildings by 2020

Global warming and rising energy prices pose an increasing threat to our environment and the economy. Strong political action is needed to tap into the massive cost-effective energy saving potential of the building sector so that the EU can:

- reduce Europe's dependence on foreign energy supplies;
- reduce Europe's CO₂ emissions without harming the economy;
- support the Lisbon Process by creating European jobs whilst at the same time making the economy more competitive.

It is time to put our house in order!

Discover at EURIMA's exhibition about energy efficiency in buildings:

- how your country's energy loss in buildings compares to others;
- how much money Europe can save by setting an ambitious energy savings target;
- how many millions of tonnes of CO₂ emissions can be saved each year.

Date/Time TUESDAY AND WEDNESDAY, 15-16 MARCH 2005,
9AM-6:30PM

Location ESPACE BAR, EUROPEAN PARLIAMENT*, ASP, 3RD FLOOR

*If you do not have a badge for the European Parliament,
please contact alice.winter@thecentre.eu.com



For every 1 EURO you invest in insulation you can get 5 EURO back

Mineral Wool Insulation, *Proven Return*

minus 20% **by 2020**

The European Insulation Manufacturers Association (EURIMA) will launch a major call for more political action to make energy efficiency in buildings a No. 1 priority for Europe, with the support of MEPs **Chris Davies**, **Mechtild Rothe**, **Paul Rübige** and **Claude Turmes** and a keynote address by **Catherine Day**, Director General, DG Environment.

Reception WEDNESDAY 16 MARCH, FROM 12:30PM
Keynote address CATHERINE DAY, DIRECTOR GENERAL, DG ENVIRONMENT, 1PM
Location ESPACE BAR, EUROPEAN PARLIAMENT, ASP, 3RD FLOOR

Come and join our call for action!

With best wishes,



Jan van Brummen
President, EURIMA



Horst Biedermann
Director General, EURIMA

RSVP BY 10 MARCH 2005 TO: lena.esteves@eurima.org

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