

Media advisory

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[For Immediate release]

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BOB THE BUILDER™ PUTS COMMISSIONER WALLSTRÖM ON THE ROAD TO SUCCESS IN BUILDINGS

Tomorrow, at 10.50, Bob the Builder, Europe's leading pre-school character, will present Commissioner Margot Wallström with a new report from Eurima entitled *Better Buildings through Energy Efficiency - A Roadmap for Europe*. Jan van Brummen (Eurima Vice-President) will explain the key findings of the report to the Commissioner.

Time: 10.50; 12 June, Charlemagne Building, European Commission, Brussels.

The report commissioned by Eurima (the European Insulation Manufacturers Association) to Klinckenberg Consultants provides examples of best practice from countries across Europe and from around the world on energy efficiency in buildings. Based on these best practices the report offers policy makers a specific policy roadmap for turning homes and offices from being Europe's biggest energy wasters to being its biggest climate savers.

Following the meeting with the Commissioner, Bob the Builder will greet participants at Green Week.

On the next day, June 13th, Bob will present the report to Members of the European Parliament, visiting the different Political Groups in the EP.

Journalists are invited to attend these events as well as consult and use the available audiovisual materials.

Availability of Materials

EURIMA Press Release

Available on June 12 at 15.00

Photographs of Bob and Commissioner Wallström

Available as of 15.00 on June 12 on www.eurima.org

Photographs of Bob at Green Week

Available as of 15.00 on June 12 on www.eurima.org

Photographs of Bob at the European Parliament

Available as of 17.00 on June 13 on www.eurima.org

Bob the Builder in Brussels schedule	
June 12 schedule	
10.50: Bob greets Commissioner with report	Charlemagne building [to be confirmed]
12.00: Bob greets visitors at Green week and visits stands	Green Week tent, Parc Cinquanteenaire
June 13 schedule	
8.30-9.00: Bob greets Liberal Parliamentary political Group at entrance of meeting and hands out report	European Parliament
9.30-10.00: Bob greets Conservative Parliamentary political Group and hands out report	European Parliament
12.15-12.45: Bob greets PSE Parliamentary political Group at exit of meeting and hands out report	European Parliament
13.00 - 13.30: Bob greets Green Parliamentary political Group at exit of meeting and hands out report	European Parliament

About Bob the Builder™

Bob the Builder and his machine team are ready to tackle any project. As they hammer out the solutions that lead to a job well done, Bob and the can-do crew demonstrate the power of positive-thinking, problem-solving, teamwork and follow-through. Most importantly, from start to finish, the team always shows that *The Fun Is In Getting It Done!* *Bob the Builder* is produced by HOT Animation in the UK and can be seen building, digging and hauling in over 250 countries worldwide. For more information about *Bob the Builder*, and the can-do crew please visit www.bobthebuilder.com.

About the report 'Better Buildings through Energy Efficiency'

Better Buildings through Energy Efficiency provides a clear path towards seizing the huge energy efficiency potential from buildings. A potential that could save Europe €270 billion a year in energy costs and reduce energy use by the equivalent of 3.3 million barrels of oil a day whilst creating up to 530,000 new jobs. The report, based on best practice examples from across Europe, demonstrates that it can be done and that it has been done.

"Better Buildings through Energy Efficiency, provides policy makers with the toolbox to transform Europe's buildings from energy wasters to climate savers," explained Jan te Bos, Director General of Eurima. Mr te Bos continued, "now that we have clarity on what needs to be done, its time for Europe's governments to simply get it done".

Better Buildings through Energy Efficiency provides a number of specific recommendations for all building types. However, a number of general conclusions can be drawn from this Europe-wide report.

- It can be done: The study clearly demonstrates that for all situations, the right combination of measures can deliver significant improvements.
- Tenure matters, regions don't: Surprisingly, the combination of elements needed to deliver important changes are practically the same everywhere in Europe. However, the tenure situation (private/public) and the type of building (new/existing) calls for different mixes of instruments.
- Help me don't tell me: Information alone seems to deliver extremely limited results. Awareness of the need to act, is high, what is missing is a helping hand to support individuals and organisations through the complex process of improving a building.

- Upfront money is key: Although energy efficiency improvements pay back many times over, ensuring that money is available for the upfront investment is essential.
- Rules do help: For new buildings legally binding rules make a real difference; for existing buildings rules on minimum standards for renovation help, especially when combined with financing and a helping hand.

The full report, Better Buildings through Energy Efficiency - a roadmap for Europe, is available to be downloaded from Eurima (www.eurima.org). For hard copies please contact: Lena Esteves (lena.esteves@eurima.org).

About EURIMA

- Eurima is the European Association of Insulation Manufacturers and represents the interests of all major mineral wool insulation producers throughout Europe. Eurima members employ over 20,000 people across Europe with the installation of insulation products accounting for an estimated 300,000 man-years.
- Eurima members manufacture mineral wool insulation products. These products are used in residential and commercial buildings as well as industrial facilities. Glass and stone wool insulation secure a high level of comfort, low energy costs and minimised CO₂ emissions. Mineral wool insulation prevents heat loss through roofs, walls, floors, pipes and boilers, reduces noise pollution and protects homes and industrial facilities from the risk of fire.

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